

June 2018

## **CTEK to launch exciting new products and showcase Electrical Vehicle charging solutions at Automechanika, Frankfurt**

CTEK, a leading global brand in the care and maintenance of vehicle batteries, has announced that it will be once again exhibiting at Automechanika, Frankfurt in September 2018. The Fair will be an opportunity for CTEK to launch the PRO25S, an exciting product featuring a new technology platform that promises to deliver greater operating efficiency, reliability & flexibility for the automotive professional.

Following CTEK's acquisition of Chargestorm AB, a market-leading developer of products and systems for the charging of Electric Vehicles (EV), CTEK will also present their portfolio of EV charging products for the first time.

Billed as 'the world's leading trade fair for the automotive industry', Automechanika will take place in Frankfurt, Germany from 11–15 September. The CTEK booth will be positioned in Hall 8 at stand M50.

Marketing Manager Tony Sylsjö said "We are really excited to be exhibiting at Automechanika once again. Visitors to our stand can expect to find out about our new and exciting products, now available, and discover how our award-winning product range can provide complete battery support, management and care, for the home, the workshop or as an on-board solution – whether it's powered by petrol, diesel or electricity!"

To find out more about the entire range of CTEK smart chargers and accessories visit [www.ctek.com](http://www.ctek.com)

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## ABOUT CTEK

- CTEK is a leading global brand in the care and maintenance of vehicle batteries.
- CTEK is a world leading authority on battery technology, battery chargers and battery care and has built a reputation for being first to market with new products.
- CTEK chargers use patented technology to ensure that chargers condition, charge, and maintain all types of lead-acid and lithium (LiFePO4) batteries quickly, simply and safely.
- CTEK supplies chargers to the world's most recognized manufacturers including Audi, Bentley, BMW, Corvette, Ferrari, Jaguar, Maserati, McLaren, Mercedes, Porsche, and Rolls- Royce.

[FIND OUT MORE ABOUT CTEK BY WATCHING OUR FILM \(CLICK HERE\)](#)